

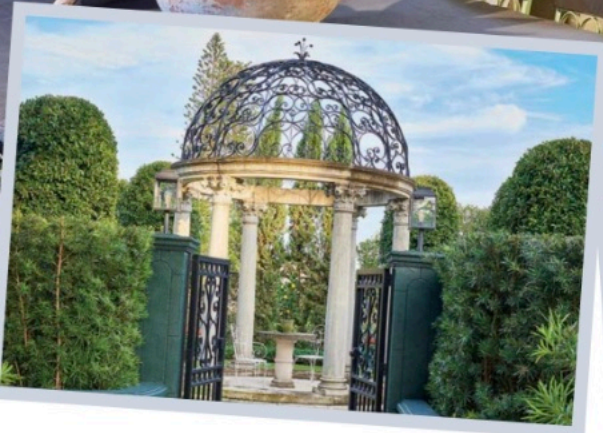
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# QUEST

THE  
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SKATERS AT WOLLMAN RINK  
CENTRAL PARK  
NEW YORK, NY

The indoor-outdoor galleries at Authentic Provence, 6100 Georgia Avenue, West Palm Beach, FL.



square-foot space on Georgia Avenue was a natural transition for her business and exactly what she had been looking for. "I never had a proper showroom for all of my wallpaper and fabrics so we fell in love with this space right away—with its garden in back where we can showcase outdoor furniture. A former print shop, it took us about a year to renovate, but now that we have been open for about eighteen months? We couldn't be happier. For any interior designer who has worked on homes in the Palm Beaches," the affable New York native continues, "Georgia Avenue is familiar. You end up spending a lot of time with an iron-work expert, or a marble-cutter—they are all in this neighborhood. With its many exceptional resources, Georgia Avenue made sense for us. Plus, there is less traffic and fewer cars, so shoppers can easily stroll from store to store." Her expansive, newly-renovated white showroom featuring seafoam double-doors and shutters is a stunning example of the retail expansion happening along the avenue. Beautifully curated with everything from small tabletop accessories to lamps, side tables, sofas and much more, Braff has something for almost everybody. "We find our clients

entertaining at home much more." Braff continues, "Whether it's in their dining rooms or they are setting up several tables outside in the garden, they are asking for multisets of china, tablecloths, glassware, and accessories... We not only provide this option for them in our design plans by creating large-dish pantries, but in the store we sell lots of entertaining choices, offering them flexibility and different options."

Georgia Avenue has always appealed to Authentic Provence owners Susan and Wolfgang Hofherr. The "large amount of property available" in such close proximity to "so many Palm Beach resources made it an easy choice. Our shoppers and designers come to us for our extensive collection of unique European antiques and mid-century modern furniture. These one-of-a-kind treasures include hand-carved limestone fountains, statuary garden-planters, and other architectural elements from France, Italy, and Scandinavia—we needed a large space for these accessories."

Just up the street is Koi Design Group's newly renovated showroom, owned by interior designer Victor Figueredo. Walking through its doors delivers a perfect blend of beauty, harmony,